

## WTFM Basic Contest Rules

The following basic rules apply to any and all contests being aired on 98.5 WTFM. Each contest may have its own special qualifications and eligibility rules. In which case a separate list of rules will be posted for public awareness and knowledge.

1. All 98.5 WTFM contests are open to all listeners unless otherwise specified.
2. All prizes, unless otherwise specified, must be picked up within thirty (30) days from the date won between regular business hours (Monday through Friday 8:00 a.m. to 5:00 p.m.). The 98.5 WTFM studios are located at 222 Commerce Street, Kingsport, TN 37660. It is always best to call ahead at (423) 246-9578. Holidays are included in the 30 day pick up period. 98.5 WTFM will not notify winners of time remaining on prizes to be picked up. It is the responsibility of the winner(s) to claim their prize within the time limit. Winners are responsible for taxes, fees, etc. associated with the contest.
3. All prizes not claimed within the 30 day period will become the property of 98.5 WTFM. 98.5 WTFM may at its discretion award the prize to another listener, either in the same contest or at a later date and separate contest. Every reasonable attempt will be made to award all major prizes whether claimed by the original winner or not.
4. All prizes are non-transferable by the winner unless otherwise authorized by 98.5 WTFM.
5. 98.5 WTFM is not responsible for any misdirected or wrongly addressed mail in regards to contests, including misdirected mail routing by the postal service or private delivery service.
6. In case of a dispute over telephone line malfunctions, the decision of the 98.5 WTFM management will be final.
7. In the event that two (2) telephone lines are tied together during a phone-in contest, the entire call will be disqualified and another call will be taken. 98.5 WTFM cannot award duplicate prizes to both parties in a tied together situation, which is a circumstance beyond our control.
8. 98.5 WTFM may, due to availability of prizes awarded, substitute another prize for the approximate value (in dollars) of the original prize awarded.
9. Only one (1) winner per family within a two (2) week period, unless the prize value exceeds \$100.00. In that case, a 30-day waiting period is required between winning.

10. Contestants may qualify only once for those contests that requires qualifications, unless otherwise specified.

11. Employees of Holston Valley Broadcasting Corporation and their relatives, their advertising agencies or representatives, vendors, attorneys, contractors, and employees of other radio stations, participating sponsors, and their immediate families, are ineligible to enter or participate in any and all 98.5 WTFM contests.

12. Unless otherwise specified, no prize will be mailed. All prizes must be claimed in person and signed for by the winner. Designated winner representatives will be allowed to claim prizes only if 98.5 WTFM is informed in writing and by telephone that such a representative will be picking up their prize, and they have been given power of attorney to sign a prize release for the winner.

13. Holston Valley Broadcasting Corporation, their agencies, sponsors, employees and representatives absolve themselves and shall be held harmless from any action or liability arising from any 98.5 WTFM contest or the prize awarded in the contest.

14. All contestants' entries become the property of 98.5 WTFM. 98.5 WTFM may retain any or all contest materials for any reason that the station's management deems crucial to the completion of the contest, or for reasons relating to publicity and/or advertising.

15. Unless otherwise stated, any contest conducted at a facility where a paid admission is required may be entered at the 98.5 WTFM studio prior to the event, or through a station representative at the event, without any paid consideration to enter the event. 98.5 WTFM must be notified by telephone, or in writing, 24 hours prior to such a contest/event, to facilitate staffing for such purposes.

16. Unless otherwise stated, multiple entries by the same person or family will be discarded and be deemed by the station management as cause for disqualification.

17. Contests conducted at facilities with an age requirement of 18 years and over, shall exclude participants who cannot prove they meet this requirement.

18. Winner and other participants consent to the use of their name and/or likeness for publicity purposes in connection with the contest without prior approval or compensation by 98.5 WTFM and all contest sponsors.

19. Holston Valley Broadcasting Corporation does not assume any liability for the use of the prize by providing the prize.

20. By participation, entrants agree to these rules. Anyone disputing these rules may be disqualified by 98.5 WTFM. 98.5 WTFM reserves the right to change these rules at any time.